

3X20:PLAY the GAME!

Joint Annual Rendezvous of
Energie-Cités & Climate Alliance
Co-organised with Brussels-Capital Region

22-24 APRIL 2009 – BRUSSELS



PREMIUM SPONSOR

systac



PROGRAMME

CONFERENCE LANGUAGES:

English, French, German, and Dutch

CONFERENCE LOCATION:

Management Centre Europe (MCE)
Rue de l'aqueduc, 118 / BE – 1050 Bruxelles



It is an honour for us to welcome the Energie-Cités and Climate Alliance Joint Annual Rendezvous here to Brussels.

With the European Union's Energy and Climate package and the momentum given by the Covenant of Mayors, Europe is, more than ever, on the right track for a change of course in both the energy and climate fields. We trust this event, taking place in a city that hosts the main European institutions, will contribute to intensifying the vital exchanges and collaborations between local authorities and reinforce the efficiency of the networks of cities and regions who will be able to make this change towards a more sustainable Europe come true.

Brussels-Capital Region

WEDNESDAY 22ND APRIL 2009

SIDE EVENTS**11.00 – 18.00 INNOVATIVE THINKING**

organised by SenterNovem

With regard to the Covenant of Mayors and the high ambitions municipalities and regions set themselves, it is increasingly becoming important to involve all stakeholders in the process of achieving a sustainable future. The IEE project "Innovative Thinking" which involved 7 European countries developed different ways of stimulating citizens, companies, builders and other stakeholders to participate in projects on energy reduction and the use of renewable energy. We want to share our experiences. Therefore we will have presentations on our positive experiences and we will have innovative workshops to look for solutions for the obstacles we encountered. Come to this side event to learn about new ways on how to involve your community!

For more information: www.innovativethinking.eu

14.00 – 17.30 EUROPEAN DISPLAY USERS' CLUB

organised by Energie-Cités

This event will be another opportunity for you to gather with other municipalities and members from the private sector to discuss the pleasures and challenges of using energy certificates to communicate. Organised the day before the TCA Awards ceremony, this meeting will focus on local communication activities. So, present your local campaign, listen to the advice of other experienced authorities and be inspired by the presentations from the finalists of the 2008/9 TCA Awards. Make sure you do not miss the European Users Club Meeting!

For more information: www.display-campaign.org




19.00 – 20.30 WELCOME COCKTAIL

Location: Brussels City Hall – Grand Place – Gothic Hall

THURSDAY 23RD APRIL 2009

8.15 – 8.45 *Registration and Coffee*

8.45 – 9.15 ROLLING THE DICE: OFFICIAL OPENING

-  **Eckart Würzner**, Mayor of Heidelberg and President of Energie-Cités
-  **Joachim Lorenz**, Deputy Mayor of Munich and President of Climate Alliance
-  **Evelyne Huytebroeck**, Minister of the Brussels-Capital Region, in charge of the Environment, Energy and Tourism



9.15 – 9.30 SHUFFLING THE CARDS

INTRODUCTION TO THE RENDEZVOUS AND ITS OBJECTIVES

-  **Ulrike Janssen**, Executive Director, Climate Alliance
-  **Gérard Magnin**, Executive Director, Energie-Cités

9.30 – 10.15 FAIR PLAY: THE WAY TO CLIMATE EQUITY

-  **Sunita Narain**, Director of the Centre for Science and Environment of India



Sunita Narain is an Indian environmentalist and political activist as well as a major proponent of the Green concept of sustainable development. Her research interests are wide-ranging - from global democracy, with a special focus on climate change, to the need for local democracy, within which she has worked both on forest-related resource management and water-related issues.

10.15 – 10.45 *Coffee break*



10.45 – 12.00 SHARING ENERGY & CLIMATE VISIONS

HOW ARE THE CARDS DISTRIBUTED AMONG THE VARIOUS PLAYERS?

-  **Bernard Saint-André**, Strategy Director, Veolia Energie
-  **Heather Allen**, Senior Manager, International Association of Public Transport (UITP)
-  **David Orr**, Director of CECODHAS and Director of the English National Housing Federation
-  **Valérie David**, Director of Sustainable Development, Eiffage
-  **Mike Childs**, Head of Campaigns, Friends of the Earth
-  **Jean-François Brunet**, Corporate Asset Management Director, Carrefour Group
-  **Christine Lins**, Director, European Renewable Energy Council (EREC)
-  **Harry Verhaar**, Sr. Director Energy & Climate Change, Philips Lighting
-  **Joël Decaillon**, Confederal Secretary, European Trade Union Confederation (ETUC)
-  **Hubert David**, Environmental Affairs Consultant, European Insulation Manufacturers Association (EURIMA)
-  **Olaf Achilles**, Board member, Systaic AG
-  **Gunnar Liehr**, Head Europe, Energy and Environmental Solutions, Siemens AG
-  **Ralf Lottes**, Secretary General, European Environmental Citizens' Organisation for Standardisation (ECOS)

12.00 – 12.15 FLASH PRESENTATIONS OF LOCAL TRUMPS

12.15 – 13.00 LEADING THE WAY TO THE THIRD INDUSTRIAL REVOLUTION AND A NEW SOCIAL EUROPE IN THE 21ST CENTURY

-  **Jeremy Rifkin**, President of the Foundation on Economic Trends



Jeremy Rifkin is an American economist, writer, and an engrossing speaker. He advocates the "third industrial revolution" in energy use and has been influential in shaping public policy in the United States and around the world. He is the president of the Foundation on Economic Trends and the author of 17 bestselling books on the impact of scientific and technological changes on the economy, the workforce, society, and the environment.

13.00 – 14.15 *Lunch buffet*

14.15 – 16.00 THE "LOCAL TRUMPS" FAIR

INSIDER TIPS FROM COMMITTED LOCAL AUTHORITIES

Participants will have the opportunity to participate in two forums during the fair. NB: No translation provided.

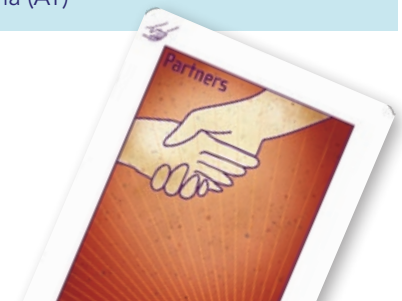
FROM 14.15 – 15.00

Forum number and language: EN = English / FR = French

A1 EN	Communicating your public buildings energy performance	<ul style="list-style-type: none"> José Fermin Costero, Pamplona (ES) Vlatka Belan, Ivanic-Grad (HR) Feliksas Zinevicius, Kaunas Regional energy agency (LT)
A2 FR	The European energy award (eea)-Cit'ergie: A quality label that promotes and guides the development of ambitious energy and climate policies	<ul style="list-style-type: none"> Myriam Normand, Besançon (FR) Muriel Jeanneret, ADEME (FR)
A3 EN	Boosting Energy Efficiency with Public Procurement	Hannes Pöcklhofer , Federal State of Upper Austria (AT)
A4 FR	Involving citizens in local change management: Presentation of the Brussels "eco-districts" experience	<ul style="list-style-type: none"> Sylviane Friedlingstein, Brussels-Capital (BE) Kurt Custers, Brussels-Capital (BE)
A5 EN	EnergyBridges: Building bridges for a global energy justice	Diego Escobar , Coordination of Indigenous Organizations of the Amazon Basin (COICA)
A6 EN	Bringing energy efficiency to your city: experiences from an "Intelligent Energy" municipality	Dobrin Savchev , Gabrovo (BG)










A7 EN	Improving your local cycling policy: The most efficient method to make the wheel turn	Jan Christiaens , Mobiel 21 (BE)
A8 EN	Benchmarking local climate policies: a means for improving your climate strategy	Joachim Lorenz , München (DE)
A9 EN	Using old mines for new energy	<ul style="list-style-type: none"> Hans Van der Logt, Heerlen (NL) Lex Smeets, Heerlen (NL)
A10 EN	Carbon Offset to aid Fuel Poverty	Martin Davies , Milton Keynes (UK)
A11 EN	Hot pictures for a good cause: Thermography as an awareness raising instrument	<ul style="list-style-type: none"> Arnaud Duquenoy, Dunkerque (FR) Emmanuelle Leroy, Dunkerque (FR)
A12 EN	Retrofitting of social housing	Jana Drapalova , Brno (CZ)
A13 FR	Helping reduce energy costs in households	Erwan Olivo , Local Energy Agency of Montreuil-Bagnolet-Vincennes (FR)
A14 EN	Using forums to involve stakeholders and citizens in your local energy policy	Werner Neumann , Frankfurt (DE)
A15 EN	Self sufficient energy can become tangible for stakeholders and citizens	<ul style="list-style-type: none"> Sabrina Barthel, "energie:autark", Kötschach-Mauthen (AT) Christian Finger, Climate Alliance Austria (AT)



FROM 15.30 – 16.15

Forum number and language: EN = English / FR = French

B1 EN	Smart Metering and intelligent building management	 Nick Morris , Leicester (UK)
B2 FR	Green electricity: certifying and buying energy from renewable sources	 Ursula Stocker , NatureMade (CH)  Étienne Favey , Genève (CH)
B3 EN	Towards 100% renewable municipalities	 Camille Gira , Beckerich (LU)  Peter Moser , Association dENet (DE)
B4 EN	ECO ₂ Regio ^{smart} a tool to monitor local CO ₂ emissions in Germany and beyond	 Christoph Hartmann , Ecospeed
B5 EN	Urban Planning and Adaptation to Climate Change	 Melanie Maatman , The Hague (NL)
B6 EN	Moving forward: how to efficiently organise a communication campaign for sustainable mobility?	 A representative of Budapest (HU)
B7 EN	Carbon Financing	 Maria Persdotter Isaksson , Växjö (SE)
B8 EN	Quantifying climate change mitigation: the Manchester Mini-Stern	 Steve Turner , Manchester Enterprises (UK)
B9 FR	Public lighting via Public Private Partnerships	 Danièle Poliautre , Lille (FR)
B10 FR	Mobilising the actors of a territory to protect the climate: The initiative "Le climat entre nos mains".	 Sylvia Generoso , La Revue Durable (FR)

B11 EN	Catching the watts by communicating with private households	 Fernando Pais , Cascais (PT)  Joao Dias Coelho , Cascais (PT)
B12 FR	Greening local festivals: inspiration from the Brittany concept	 Jean-Luc Daubaire , Rennes (FR)  Béatrice Macé , Rennes (FR)
B13 EN	Sharing ambitions: how to work on energy strategies & projects with its twin cities?	 Thomas Dresel , Freiburg (DE)  A representative of Padova (IT)
B14 EN	A management tool for sustainable city development projects based on Building Research Establishment Environmental Assessment Method (BREEAM)	 Eva Naessens , Ghent (BE)



16.30 – 18.30 ANNUAL GENERAL MEETINGS OF ENERGIE-CITÉS & CLIMATE ALLIANCE (FOR MEMBERS ONLY)

From 19.00 ROYAL MUSEUM OF FINE ARTS OF BELGIUM

19.00 onwards GUIDED TOUR THROUGH THE EXHIBITION

«Exchanged Glances of the Belgian Comic Strip»

20.00 GALA DINNER

With music and the following interludes:

- Display® "Towards Class A" Awards ceremony
- Launch of "Renewable Energy Sources Champions League"





FRIDAY 24TH APRIL 2009



**Covenant
of Mayors**

8.45 – 9.00 GOOD MORNING VIDEO

*Following in the footsteps of Riga and Heidelberg, signatories of the **Covenant of Mayors**.*

9.00 – 9.05 DID YOU PLAY THE GAME?

*Were you an environmentally responsible delegate?
The carbon footprint of our rendezvous.*

Pascal Vermeulen, Climact (BE)

9.05 – 9.35 THE COVENANT OF MAYORS:

A BRIDGE TO SURPASS THE 3X20?

Stina Soewarta, Deputy Head of Energy Commissioner's Andris Piebalgs Cabinet



Photographer: Paul O'Driscoll

9.35 – 10.05 THE COVENANT OF MAYORS: A GAME OF SKILL!

HOW TO FORMALLY JOIN AND PRACTICALLY IMPLEMENT IT?

Kristina Dely, Head of the Covenant of Mayors' Office, Energie-Cités
 Pirita Lindholm, Head of Brussels Office, Climate Alliance

10.05 – 10.20 HOW THE INTELLIGENT ENERGY EUROPE PROGRAMME CAN HELP THE COVENANT CITIES

Patrick Lambert, Director EACI (Executive Agency for Competitiveness & Innovation)

10.20 – 11.00 *Coffee break*

11.00 – 12.30 SHARING LOCAL VISIONS:

WHAT ARE EUROPE'S MAYORS ALREADY DOING TO SHAPE THE ENERGY FUTURE AT CITY LEVEL?

INTRODUCTION

Pierre Laconte, International Society of City and Regional Planners (ISOCARP)

LONG TERM STRATEGIES: 3 cities share their story

Bo Frank, Mayor, City of Växjö (SE)
 Colin Hall, Councillor, London Borough of Sutton (UK)
 Manuela Rottmann, Deputy Mayor, City of Frankfurt (DE)

Michael Cooke, Councillor, Leicester City Council (UK)
 Richard Elelman, Deputy Mayor, City of Figueres (ES)
 Alan Coleman, Councillor, Cork County (IE)
 Jana Drapalova, Mayor, City of Brno-Novy Liskovec (CZ)
 Denis Baupin, Deputy Mayor, City of Paris (FR)
 Lian Merckx, Deputy Mayor, City of Delft (NL)
 Joachim Lorenz, Deputy Mayor, City of Munich (DE)
 Freddy Brunner, Councillor, City of St. Gallen (CH)
 Franco Orlando, Councillor, City of Modena (IT)
 Tom Balthazar, Deputy Mayor, City of Ghent (BE)
 Evelyne Huytebroeck, Minister of the Brussels-Capital Region, in charge of the Environment, Energy and Tourism (BE)



12.30 – 12.45 START YOUR LOCAL GAME NOW!

Evelyne Huytebroeck, Minister of the Brussels-Capital Region, in charge of the Environment, Energy and Tourism (BE)
 Eckart Würzner, Mayor of Heidelberg, President of Energie-Cités (DE)

12.45 – 14.30 *Lunch buffet*

14.30 – 17.00 SITE VISITS & EXHIBITIONS

Green circuit: Integrate green energy production into buildings in urban areas

Blue circuit: Improve energy performance of buildings while conserving cultural heritage

Red circuit: Apply passive building standards in the urban environment

► For detailed descriptions and registration have a look at the Rendezvous page on www.energie-cites.eu or www.climatealliance.org

PRACTICAL INFORMATION

ACCOMMODATION

Hotels

www.resotel.be/energie

Bed and Breakfast

www.bnb-brussels.be

REGISTRATION FEES

- 200 € for municipalities, local energy agencies and associations of the European Union
- 300 € for other participants
- Free for speakers and for members of Energie-Cités and Climate Alliance (2 people maximum)
- Free for the Friday morning session



AGENDA, LOCATION OF THE RENDEZVOUS & TRANSPORTS

Wednesday 22nd April at 7.00 pm: **Welcome cocktail**

Hôtel de Ville de Bruxelles (Salle Gothique)

Grand-Place

1000 Bruxelles

To get there:

- From Midi station: tram 3, "Gare du Nord" direction, "Bourse" stop, and 5 minutes walk.
- From "Central" and "Royale" stations: 5 minutes walk.



Thursday 23rd April & Friday 24th April: **Rendezvous**

Management Centre Europe (MCE)

Rue de l'Aqueduc 118

1050 Bruxelles

To get there:

- From Midi station: tram 81, "Montgomery" direction, "Trinité" stop, and 5 minutes walk.
- From Central station: bus 38, "Héros" direction, "Vleurgat" stop, and 10 minutes walk.
- Tram 94: "Bailli" stop, 5 minutes walk.



Thursday 23rd April at 8.00 pm: **Gala Dinner**

Musées Royaux des Beaux-Arts de Belgique

Rue de la Régence, 3

1000 Bruxelles

To get there:

- Métro 1, "Gare Centrale" stop or "Parc" and 10 minutes walk.
- Tram 92, 94, "Royale" stop and 3 minutes walk.
- Bus 27, 29, 38, 71, 95, "Royale" stop and 3 minutes walk.

Transport between Brussels and the airport

- A train leaves every 15 minutes (ticket: 2,80 €). The train station is located on the ground floor of the airport. To get to the Rendezvous you need to get out at "Bruxelles-Central".
- Airport Line 12: a bus leaves every 20 min (ticket: 4 €). To get to the Rendezvous, you need to get out at "Luxembourg" (station), take the bus 38, "Héros" direction, "Vleurgat" stop, and 10 minutes walk.

To plan your travel itinerary in Brussels, please go to the Public Transport Company STIB website: www.stib.be



★ JOKER ★

**Be an environmentally
responsible delegate!**

and reduce the carbon footprint of the
Rendezvous with your individual travel
and accommodation choices!

To register to the Rendezvous, please go to
www.energie-cites.eu or www.climatealliance.org