3X20: PLAY the GAME!

Joint Annual Rendezvous of Energie-Cités & Climate Alliance
Co-organised with Brussels-Capital Region

22–24 APRIL 2009 – BRUSSELS

PROGRAMME
With the European Union’s Energy and Climate package and the momentum given by the Covenant of Mayors, Europe is, more than ever, on the right track for a change of course in both the energy and climate fields. We trust this event, taking place in a city that hosts the main European institutions, will contribute to intensifying the vital exchanges and collaborations between local authorities and reinforce the efficiency of the networks of cities and regions who will be able to make this change towards a more sustainable Europe come true.

Brussels-Capital Region

It is an honour for us to welcome the Energie-Cités and Climate Alliance Joint Annual Rendezvous here to Brussels.

With regard to the Covenant of Mayors and the high ambitions municipalities and regions set themselves, it is increasingly becoming important to involve all stakeholders in the process of achieving a sustainable future. The IEE project “Innovative Thinking” which involved 7 European countries developed different ways of stimulating citizens, companies, builders and other stakeholders to participate in projects on energy reduction and the use of renewable energy. We want to share our experiences. Therefore we will have presentations on our positive experiences and we will have innovative workshops to look for solutions for the obstacles we encountered. Come to this side event to learn about new ways on how to involve your community!

For more information: www.innovativethinking.eu

14.00 – 17.30 EUROPEAN DISPLAY USERS’ CLUB
organised by Energie-Cités
This event will be another opportunity for you to gather with other municipalities and members from the private sector to discuss the pleasures and challenges of using energy certificates to communicate. Organised the day before the TCA Awards ceremony, this meeting will focus on local communication activities. So, present your local campaign, listen to the advice of other experienced authorities and be inspired by the presentations from the finalists of the 2008/9 TCA Awards. Make sure you do not miss the European Users Club Meeting!
For more information: www.display-campaign.org

SIDES EVENTS

11.00 – 18.00 INNOVATIVE THINKING
organised by SenterNovem
With regard to the Covenant of Mayors and the high ambitions municipalities and regions set themselves, it is increasingly becoming important to involve all stakeholders in the process of achieving a sustainable future. The IEE project “Innovative Thinking” which involved 7 European countries developed different ways of stimulating citizens, companies, builders and other stakeholders to participate in projects on energy reduction and the use of renewable energy. We want to share our experiences. Therefore we will have presentations on our positive experiences and we will have innovative workshops to look for solutions for the obstacles we encountered. Come to this side event to learn about new ways on how to involve your community!

For more information: www.innovativethinking.eu

19.00 – 20.30 WELCOME COCKTAIL
Location: Brussels City Hall – Grand Place – Gothic Hall
THURSDAY 23RD APRIL 2009

8.15 – 8.45  Registration and Coffee

8.45 – 9.15  ROLLING THE DICE: OFFICIAL OPENING

- Eckart Würzner, Mayor of Heidelberg and President of Energie-Cités
- Joachim Lorenz, Deputy Mayor of Munich and President of Climate Alliance
- Evelyne Huytebroeck, Minister of the Brussels-Capital Region, in charge of the Environment, Energy and Tourism

9.15 – 9.30  SHUFFLING THE CARDS
INTRODUCTION TO THE RENDEZVOUS AND ITS OBJECTIVES

- Ulrike Janssen, Executive Director, Climate Alliance
- Gérard Magnin, Executive Director, Energie-Cités

9.30 – 10.15  FAIR PLAY: THE WAY TO CLIMATE EQUITY

- Sunita Narain, Director of the Centre for Science and Environment of India

Sunita Narain is an Indian environmentalist and political activist as well as a major proponent of the Green concept of sustainable development. Her research interests are wide-ranging - from global democracy, with a special focus on climate change, to the need for local democracy, within which she has worked both on forest-related resource management and water-related issues.

10.15 – 10.45  Coffee break

10.45 – 12.00  SHARING ENERGY & CLIMATE VISIONS
HOW ARE THE CARDS DISTRIBUTED AMONG THE VARIOUS PLAYERS?

- Bernard Saint-André, Strategy Director, Veolia Energie
- Heather Allen, Senior Manager, International Association of Public Transport (UITP)
- David Orr, Director of CECODHAS and Director of the English National Housing Federation
- Valérie David, Director of Sustainable Development, Eiffage
- Mike Childs, Head of Campaigns, Friends of the Earth
- Jean-François Brunet, Corporate Asset Management Director, Carrefour Group
- Christine Lins, Director, European Renewable Energy Council (EREC)
- Harry Verhaar, Sr. Director Energy & Climate Change, Philips Lighting
- Joël Decaillon, Confidential Secretary, European Trade Union Confederation (ETUC)
- Hubert David, Environmental Affairs Consultant, European Insulation Manufacturers Association (EURIMA)
- Olaf Achilles, Board member, Systaic AG
- Gunnar Liehr, Head Europe, Energy and Environmental Solutions, Siemens AG
- Ralf Lottes, Secretary General, European Environmental Citizens’ Organisation for Standardisation (ECOS)

12.00 – 12.15  Lunch buffet

12.15 – 13.00  LEADING THE WAY TO THE THIRD INDUSTRIAL REVOLUTION AND A NEW SOCIAL EUROPE IN THE 21ST CENTURY

- Jeremy Rifkin, President of the Foundation on Economic Trends

Jeremy Rifkin is an American economist, writer, and an engrossing speaker. He advocates the “third industrial revolution” in energy use and has been influential in shaping public policy in the United States and around the world. He is the president of the Foundation on Economic Trends and the author of 17 bestselling books on the impact of scientific and technological changes on the economy, the workforce, society, and the environment.

13.00 – 14.15  Lunch buffet
Participants will have the opportunity to participate in two forums during the fair. NB: No translation provided.

### FROM 14.15 – 15.00

<table>
<thead>
<tr>
<th>Forum</th>
<th>Title</th>
<th>Language</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1</td>
<td>Communicating your public buildings energy performance</td>
<td>EN</td>
<td>José Fermin Costero, Pamplona (ES)</td>
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<td>Vlatka Belan, Ivanić-Grad (HR)</td>
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<td>Feliksas Zinevicius, Kaunas Regional energy agency (LT)</td>
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<tr>
<td>A2</td>
<td>The European energy award (eea)-Cit’ergie: A quality label that promotes and guides the development of ambitious energy and climate policies</td>
<td>FR</td>
<td>Myriam Normand, Besançon (FR)</td>
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<td>Muriel Jeanneret, ADEME (FR)</td>
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<tr>
<td>A3</td>
<td>Boosting Energy Efficiency with Public Procurement</td>
<td>EN</td>
<td>Hannes Pöcklhofer, Federal State of Upper Austria (AT)</td>
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<tr>
<td>A4</td>
<td>Involving citizens in local change management: Presentation of the Brussels “eco-districts” experience</td>
<td>FR</td>
<td>Sylviane Friedlingstein, Brussels-Capital (BE)</td>
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<td>Kurt Custers, Brussels-Capital (BE)</td>
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<td>A5</td>
<td>EnergyBridges: Building bridges for a global energy justice</td>
<td>EN</td>
<td>Diego Escobar, Coordination of Indigenous Organizations of the Amazon Basin (COICA)</td>
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<td>A6</td>
<td>Bringing energy efficiency to your city: experiences from an “Intelligent Energy” municipality</td>
<td>EN</td>
<td>Dobrin Savchev, Gabrovo (BG)</td>
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<td>A7</td>
<td>Improving your local cycling policy: The most efficient method to make the wheel turn</td>
<td>EN</td>
<td>Jan Christiaens, Mobiel 21 (BE)</td>
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<td>A8</td>
<td>Benchmarking local climate policies: a means for improving your climate strategy</td>
<td>EN</td>
<td>Joachim Lorenz, München (DE)</td>
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<td>A9</td>
<td>Using old mines for new energy</td>
<td>EN</td>
<td>Hans Van der Logt, Heerlen (NL)</td>
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<td>Lex Smeets, Heerlen (NL)</td>
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<td>A10</td>
<td>Carbon Offset to aid Fuel Poverty</td>
<td>EN</td>
<td>Martin Davies, Milton Keynes (UK)</td>
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<td>A11</td>
<td>Hot pictures for a good cause: Thermography as an awareness raising instrument</td>
<td>EN</td>
<td>Arnaud Duquenoy, Dunkerque (FR)</td>
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<td>Emmanuelle Leroy, Dunkerque (FR)</td>
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<td>A12</td>
<td>Retrofitting of social housing</td>
<td>EN</td>
<td>Jana Drapalova, Brno (CZ)</td>
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<td>A13</td>
<td>Helping reduce energy costs in households</td>
<td>FR</td>
<td>Erwan Olivo, Local Energy Agency of Montreuil-Bagnolet-Vincennes (FR)</td>
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<tr>
<td>A14</td>
<td>Using forums to involve stakeholders and citizens in your local energy policy</td>
<td>EN</td>
<td>Werner Neumann, Frankfurt (DE)</td>
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<tr>
<td>A15</td>
<td>Self sufficient energy can become tangible for stakeholders and citizens</td>
<td>EN</td>
<td>Sabrina Barthel, &quot;energie:autark&quot;, Kötschach-Mauthen (AT)</td>
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<td>Christian Finger, Climate Alliance Austria (AT)</td>
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### FROM 15.30 – 16.15

*Forum number and language: EN = English / FR = French*

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<td>B1</td>
<td>Smart Metering and intelligent building management</td>
<td>Nick Morris, Leicester (UK)</td>
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<tr>
<td>B2</td>
<td>Green electricity: certifying and buying energy from renewable sources</td>
<td>Ursula Stocker, NatureMade (CH)</td>
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<td>Étienne Favey, Genève (CH)</td>
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<tr>
<td>B3</td>
<td>Towards 100% renewable municipalities</td>
<td>Camille Gira, Beckerich (LU)</td>
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<td>Peter Moser, Association dENet (DE)</td>
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<tr>
<td>B4</td>
<td>ECO2Regiosmart a tool to monitor local CO₂ emissions in Germany and beyond</td>
<td>Christoph Hartmann, Ecospeed</td>
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<tr>
<td>B5</td>
<td>Urban Planning and Adaptation to Climate Change</td>
<td>Melanie Maatman, The Hague (NL)</td>
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<td>B6</td>
<td>Moving forward: how to efficiently organise a communication campaign for sustainable mobility?</td>
<td>A representative of Budapest (HU)</td>
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<tr>
<td>B7</td>
<td>Carbon Financing</td>
<td>Maria Persdotter Isaksson, Växjö (SE)</td>
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<tr>
<td>B8</td>
<td>Quantifying climate change mitigation: the Manchester Mini-Stern</td>
<td>Steve Turner, Manchester Enterprises (UK)</td>
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<tr>
<td>B9</td>
<td>Public lighting via Public Private Partnerships</td>
<td>Danièle Poliautre, Lille (FR)</td>
</tr>
<tr>
<td>B10</td>
<td>Mobilising the actors of a territory to protect the climate: The initiative “Le climat entre nos mains”</td>
<td>Sylvia Generoso, La Revue Durable (FR)</td>
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### 16.30 – 18.30

**ANNUAL GENERAL MEETINGS OF ENERGIE-CITÉS & CLIMATE ALLIANCE (FOR MEMBERS ONLY)**

#### From 19.00

**ROYAL MUSEUM OF FINE ARTS OF BELGIUM**

- **19.00 onwards**GUIDED TOUR THROUGH THE EXHIBITION
  «Exchanged Glances of the Belgian Comic Strip»

- **20.00**GALA DINNER
  
  With music and the following interludes:
  - Display® “Towards Class A” Awards ceremony
  - Launch of “Renewable Energy Sources Champions League”
GOOD MORNING VIDEO
8.45 – 9.00
Following in the footsteps of Riga and Heidelberg, signatories of the Covenant of Mayors.

DID YOU PLAY THE GAME?
9.00 – 9.05
Were you an environmentally responsible delegate? The carbon footprint of our rendezvous.

THE COVENANT OF MAYORS:
A BRIDGE TO SURPASS THE 3X20?
9.05 – 9.35
Following in the footsteps of Riga and Heidelberg, signatories of the Covenant of Mayors.

THE COVENANT OF MAYORS: A GAME OF SKILL!
HOW TO FORMALLY JOIN AND PRACTICALLY IMPLEMENT IT?
9.35 – 10.05
Following in the footsteps of Riga and Heidelberg, signatories of the Covenant of Mayors.

HOW THE INTELLIGENT ENERGY EUROPE PROGRAMME CAN HELP THE COVENANT CITIES
10.05 – 10.20
Following in the footsteps of Riga and Heidelberg, signatories of the Covenant of Mayors.

Coffee break
10.20 – 11.00
Following in the footsteps of Riga and Heidelberg, signatories of the Covenant of Mayors.

INTRODUCTION
11.00 – 12.30
SHARING LOCAL VISIONS:
WHAT ARE EUROPE’S MAYORS ALREADY DOING TO SHAPE THE ENERGY FUTURE AT CITY LEVEL?

INTRODUCTION
Pierre Laconte, International Society of City and Regional Planners (ISOCARP)

LONG TERM STRATEGIES: 3 cities share their story
Bo Frank, Mayor, City of Växjö (SE)
Richard Eleman, Deputy Mayor, City of Figueres (ES)
Manuela Rottmann, Deputy Mayor, City of Frankfurt (DE)
Michael Cooke, Councillor, Leicester City Council (UK)
Alan Coleman, Councillor, Cork County (IE)
Jana Drapalova, Mayor, City of Brno-Novy Liskovec (CZ)
Denis Baupin, Deputy Mayor, City of Paris (FR)
Lian Merkx, Deputy Mayor, City of Delft (NL)
Joachim Lorenz, Deputy Mayor, City of Munich (DE)
Freddy Brunner, Councillor, City of St. Gallen (CH)
Franco Orlando, Councillor, City of Modena (IT)
Tom Balthazar, Deputy Mayor, City of Ghent (BE)
Evelyne Huytebroeck, Minister of the Brussels-Capital Region, in charge of the Environment, Energy and Tourism (BE)

START YOUR LOCAL GAME NOW!
12.30 – 12.45
Evelyne Huytebroeck, Minister of the Brussels-Capital Region, in charge of the Environment, Energy and Tourism (BE)
Eckart Würzner, Mayor of Heidelberg, President of Energie-Cités (DE)

Lunch buffet
12.45 – 14.30

SITE VISITS & EXHIBITIONS
14.30 – 17.00
Green circuit: Integrate green energy production into buildings in urban areas
Blue circuit: Improve energy performance of buildings while conserving cultural heritage
Red circuit: Apply passive building standards in the urban environment
For detailed descriptions and registration have a look at the Rendezvous page on www.energie-cites.eu or www.climatealliance.org
PRACTICAL INFORMATION

ACCOMMODATION

Hotels
www.resotel.be/energie

Bed and Breakfast
www.bnb-brussels.be

REGISTRATION FEES

- 200 € for municipalities, local energy agencies and associations of the European Union
- 300 € for other participants
- Free for speakers and for members of Energie-Cités and Climate Alliance (2 people maximum)
- Free for the Friday morning session

AGENDA, LOCATION OF THE RENDEZVOUS & TRANSPORTS

Wednesday 22nd April at 7.00 pm: Welcome cocktail
Hôtel de Ville de Bruxelles (Salle Gothique)
Grand-Place
1000 Bruxelles

To get there:
- From Midi station: tram 3, "Gare du Nord" direction, "Bourse" stop, and 5 minutes walk.
- From "Central" and "Royale" stations: 5 minutes walk.

Thursday 23rd April & Friday 24th April: Rendezvous
Management Centre Europe (MCE)
Rue de l’Aqueduc 118
1050 Bruxelles

To get there:
- From Midi station: tram 81, "Montgomery" direction, "Trinité" stop, and 5 minutes walk.
- From Central station: bus 38, "Héros" direction, "Vleurgat" stop, and 10 minutes walk.
- Tram 94: "Bailli" stop, 5 minutes walk.

Thursday 23rd April at 8.00 pm: Gala Dinner
Musées Royaux des Beaux-Arts de Belgique
Rue de la Régence, 3
1000 Bruxelles

To get there:
- Métro 1, "Gare Centrale" stop or "Parc" and 10 minutes walk.
- Tram 92, 94, "Royale" stop and 3 minutes walk.
- Bus 27, 29, 38, 71, 95, "Royale" stop and 3 minutes walk.

Transport between Brussels and the airport
- A train leaves every 15 minutes (ticket: 2,80 €). The train station is located on the ground floor of the airport. To get to the Rendezvous you need to get out at "Bruxelles-Central".
- Airport Line 12: a bus leaves every 20 min (ticket: 4 €). To get the to Rendezvous, you need to get out at "Luxembourg" (station), take the bus 38, "Héros" direction, "Vleurgat" stop, and 10 minutes walk.

To plan your travel itinerary in Brussels, please go to the Public Transport Company STIB website: www.stib.be
To register to the Rendezvous, please go to
www.energie-cites.eu or www.climatealliance.org

Be an environmentally responsible delegate!
and reduce the carbon footprint of the
Rendezvous with your individual travel
and accommodation choices!